

# I Love Cotton...

24 HOURS A DAY

It seems like we're always searching for perfection, doesn't it? The pants that fit just right; the hairstyle that looks like a million bucks; the man who's both strong and sensitive. Cotton is one of those wonderful things. And you can make it part of your life—from early morning 'til late at night—with no effort at all.

**Start the day stress-free.** Use one of the most useful beauty tools ever—fluffy cotton balls—which are great for both putting on and taking off makeup. Try them when applying toner and puffing on powder, removing specks of eye shadow and smoothing out blusher.

**When it comes to clothes, you'll never have “nothing to wear” if your closet's stocked with classic cotton T's and a few crisp white shirts.** Both work year round, adding punch to everything from sophisticated suits to the most casual jeans. More good news: no matter how styles change, these two basics are always in fashion.



**Pamper yourself by turning the bathroom into your own private spa.** All you need are luxuriously soft towels in soothing shades of blue and green, a sophisticated terry shower curtain and matching bath mat, and deliciously fragrant soaps and bubbles. Snuggle into a terry cloth robe and you might never want to leave.

**“Presentation is half the battle,” they say, so when entertaining friends or to give yourself a treat, set a beautiful table.** Whether its an elegant damask tablecloth with matching napkins, casual placemats or a colorful holiday runner, these cotton beauties will make everything you serve taste a little bit better.

And so to sleep. **Slip on a comfy nightie or brushed flannel PJs, then slide between lustrous, cotton sheets.** Let those cares float away and soon you'll be off to dreamland.

*Take your pick of these suggestions. And enjoy the difference cotton can make in your life.*